

Primezen[®]

by **Sensinova**



Everything Smart. Everything Prime.

Touch Panel | Controller | Kinetic Switch

www.primezen.in

Who We Are

Primezen, built on Sensinova's heritage of innovation and trust, introduces a refined range of Touch Panels crafted for modern living. With precision, each panel blends elegant aesthetics and advanced smart control. With features like customizable RGB icons, a premium glass finish, and smooth touch response, Primezen elevates everyday interactions while blending effortlessly into any interior.

Backed by Sensinova's years of expertise in smart solutions, Primezen stands for quality, reliability, and thoughtful design. These Touch Panels are built for today's lifestyle and tomorrow's expectations—offering intuitive control and a contemporary look that enhances any space.

We don't just build smart homes.

We create smarter ways of living.



3 Lakh+

Homes Upgraded to Smart Living



60+

Cities Powered by Primezen



40+

Trusted Channel Partners Nationwide



100+

Architects Trust Primezen

WHAT YOU CAN CONTROL



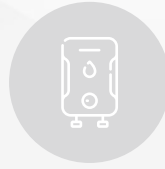
Lights



Fan



Curtain



Geyser



AC

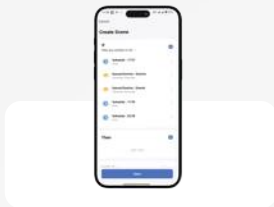


Bell

HOW YOU CAN CONTROL



Touch



Mobile

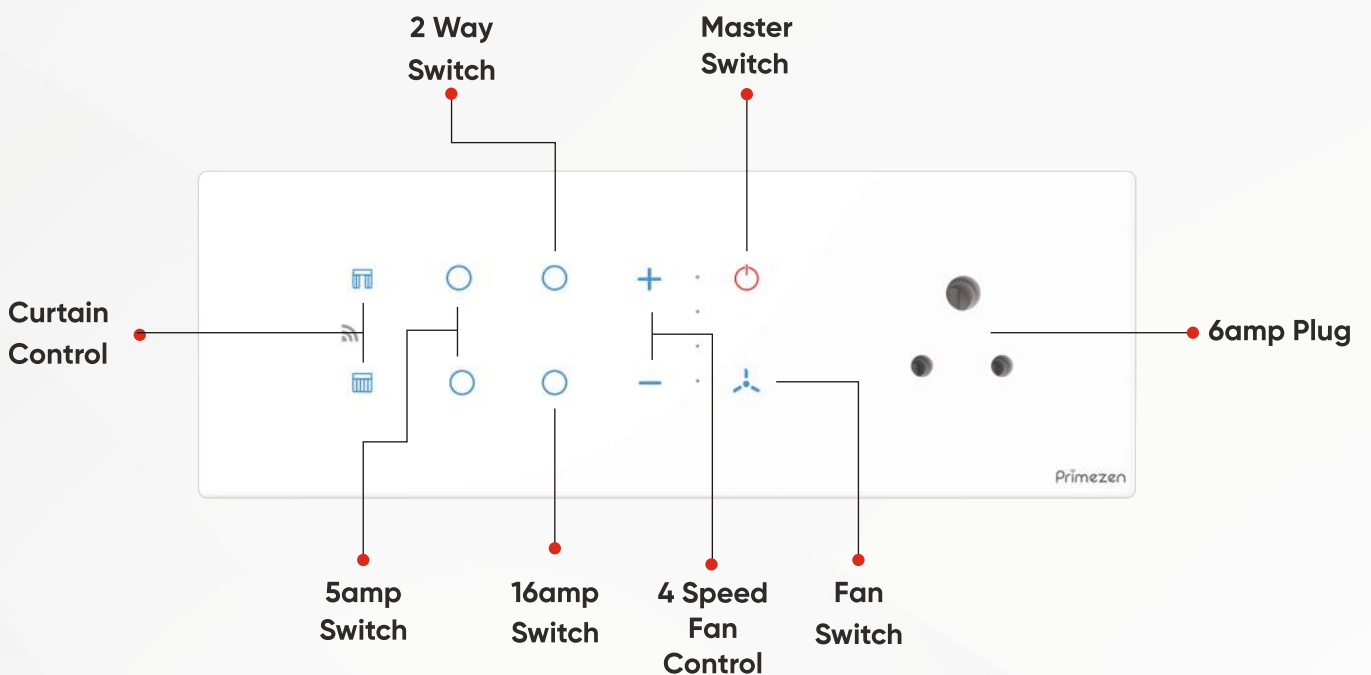


Voice
(Alexa & Google Home)






Remote






TOUCH PANEL MODULE ICON EXPLANATION











2 MODULE - COMPACT SOPHISTICATION

MODULE	MODULE NAME	30AMP SWITCH	16AMP SWITCH	5AMP SWITCH	2WAY SWITCH	BELL SWITCH	GLASS MRP (₹)	ACRYLIC MRP (₹)
	ZEN-201	1	-	-	-	-	7699/-	6699/-
	ZEN-202	-	1	2	1	-	7699/-	6699/-
	ZEN-BELL PUSH	-	-	-	-	1	7699/-	6699/-





4 MODULE - THE VERSATILE CHOICE

MODULE	MODULE NAME	MASTER SWITCH	16AMP SWITCH	5AMP SWITCH	2WAY SWITCH	CURTAIN CONTROL	4 SPEED FAN	6AMP PLUG	GLASS MRP (₹)	ACRYLIC MRP (₹)
	ZEN-401	-	1	2	1	-	-	1	8349/-	7399/-
	ZEN-403	1	1	2	1	-	1	-	10999/-	9999/-
	ZEN-404	1	1	-	1	1	1	-	10999/-	9999/-
	ZEN-406	1	1	3	1	1	-	-	10999/-	9999/-
	ZEN-407	1	1	5	1	-	-	-	10999/-	9999/-

6 MODULE - EXPANDED CONTROL

MODULE	MODULE NAME	MASTER SWITCH	16AMP SWITCH	5AMP SWITCH	2WAY SWITCH	CURTAIN CONTROL	4 SPEED FAN	6AMP PLUG	GLASS MRP (₹)	ACRYLIC MRP (₹)
	ZEN-601	1	1	2	1	-	1	1	11599/-	10599/-
	ZEN-603	1	1	-	1	1	1	1	11599/-	10599/-
	ZEN-604	1	1	3	1	1	-	1	11599/-	10599/-
	ZEN-605	1	1	5	1	-	-	1	11599/-	10599/-
	ZEN-606	1	1	4	1	-	1	-	14199/-	13299/-
	ZEN-607	1	1	2	1	1	1	-	14199/-	13299/-
	ZEN-608	1	1	5	1	1	-	-	14199/-	13299/-
	ZEN-610	1	1	7	1	-	-	-	14199/-	13299/-

8 MODULE - THE ULTIMATE STATEMENT

MODULE	MODULE NAME	MASTER SWITCH	16AMP SWITCH	5AMP SWITCH	2WAY SWITCH	CURTAIN CONTROL	4 SPEED FAN	6AMP PLUG	GLASS MRP (₹)	ACRYLIC MRP (₹)
	ZEN-801	1	1	4	1	-	1	1	14899/-	13899/-
	ZEN-802	1	1	2	1	1	1	1	14899/-	13899/-
	ZEN-803	1	1	5	1	1	-	1	14899/-	13899/-
	ZEN-805	1	1	7	1	-	-	1	14899/-	13899/-

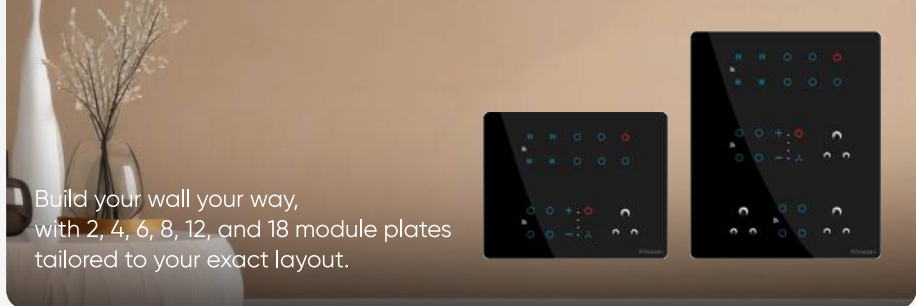
PERSONALIZATION

WALLPAPER CUSTOMIZATION



Add personal designs to your touch panel.

MODULER PLATE CUSTOMIZATION



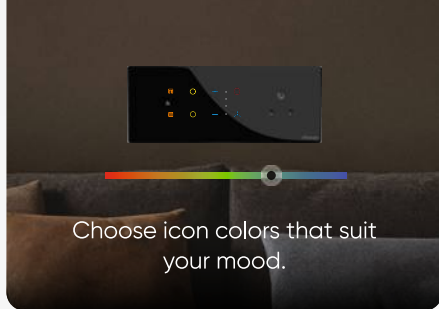
Build your wall your way, with 2, 4, 6, 8, 12, and 18 module plates tailored to your exact layout.

ICON CUSTOMIZATION



300+ Icon Choices, Perfect for Every Application.

RGB ICON



Choose icon colors that suit your mood.

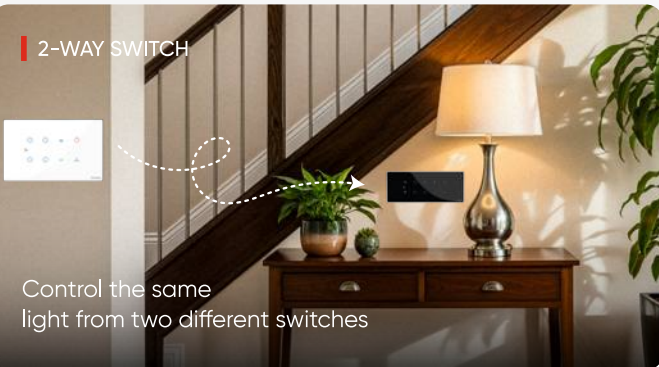
BRIGHTNESS ADJUST



Adjust icon brightness for day or night.

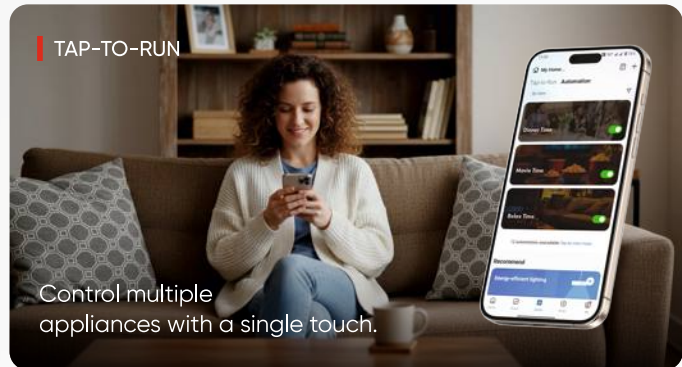
CONVENIENCE

2-WAY SWITCH



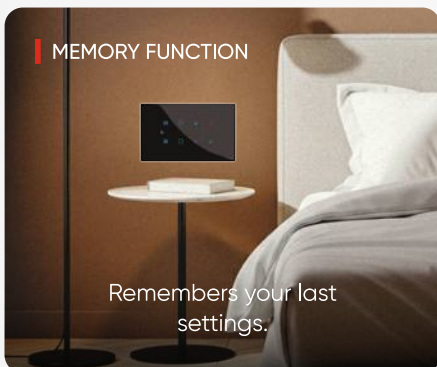
Control the same light from two different switches

TAP-TO-RUN



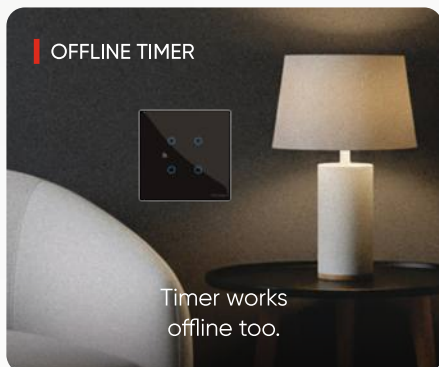
Control multiple appliances with a single touch.

MEMORY FUNCTION



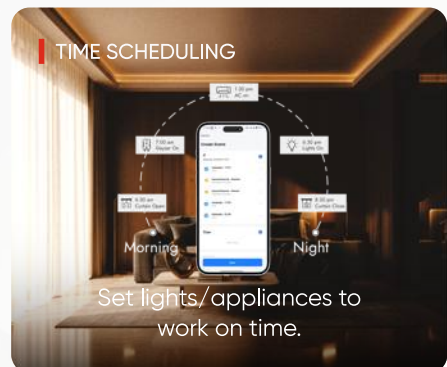
Remembers your last settings.

OFFLINE TIMER



Timer works offline too.

TIME SCHEDULING



Set lights/appliances to work on time.

SAFETY & ALERTS

EMERGENCY ALERT

Sends instant safety alerts.

HEAVY LOAD CAPACITY

Handles high-power appliances like ACs and geysers.

NOTIFICATION ALERT

Quick updates for your devices.

CHILD LOCK

Prevents accidental use.

SMART AUTOMATION

CLIMATE RESPONSIVE

Summer Weather
AC cools.
Curtains close.
Cool white lights.
Fan speeds up.

Rainy Weather
AC cools.
Curtains close.
Cool white lights.
Fan speeds up.

Winter Weather
Heater on.
Golden lights glow.
Curtains open.
Warm aroma fills.

Adjusts automatically to changing weather.

SCENE CREATION

Alexa..Good Morning

- Ac turn off
- Geyser switch on
- Curtains rise with Sunlight
- Soft warm lights on At 30%
- Coffee machine starts








Build custom scenes for morning, evening, or night.

GEOFENCING






Devices turn on/off automatically when you enter or leave.

- Curtains slide open automatically.
- Geyser turns on.
- Coffee machine starts brewing.
- AC/Fan adjusts to perfect comfort.

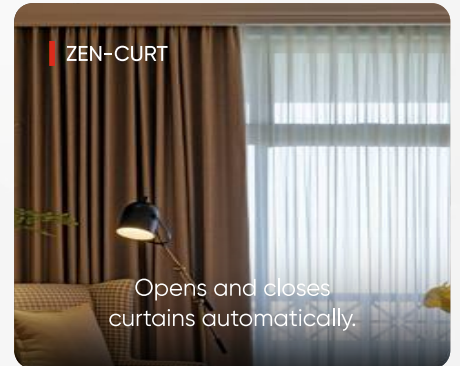
ZEN CONTROLLER

PRODUCT	PRODUCT NAME	POWER SUPPLY	OPERATIONAL CURRENT	MAX OUTPUT POWER	OPERATING RANGE	IP RATING	RF MRP (₹)	WI-FI MRP (₹)
	ZEN 2C5W	AC100V-240V 50/60Hz	2*5A	LED:500W/each channel Resistive:1100W/each channel	80m (outdoors) 25m (indoor)	IP20	5600/-	6100/-
	ZEN 1C10W	AC100V-240V 50/60Hz	10A	LED:700W Resistive:2000W	80m (outdoors) 25m (indoor)	IP20	5600/-	6100/-
	ZEN DIMMER	AC220V-240V 50/60Hz	1.5A	LED:150W	80m (outdoors) 25m (indoor)	IP20	5600/-	6100/-
	ZEN CCT	DC12V-24V	6A / Channel 12A Total	44W/ DC 12V 288W/ DC 24V (Profile Lights)	80m (outdoors) 25m (indoor)	IP20	7500/-	8900/-
	ZEN CURT	AC100V-240V 50/60Hz	1.7A	Resistive:374W	80m (outdoors) 25m (indoor)	IP20	5600/-	6070/-
	ZEN 2C10W	AC100V-240V 50/60Hz	2*10A	LED:1000W/each channel Resistive:2200W/each channel	80m (outdoors) 25m (indoor)	IP20	6400/-	7095/-
	ZEN 6C10W	AC100V-240V 50/60Hz	16*2A + 10A*4	LED:500W * 2 Channel (16A) 300W * 4 Channel (10A) Resistive:3000W * 2 Channel (16A) 1500W * 4 Channel (10A)	80m (outdoors) 25m (indoor)	IP20	15700/-	17150/-

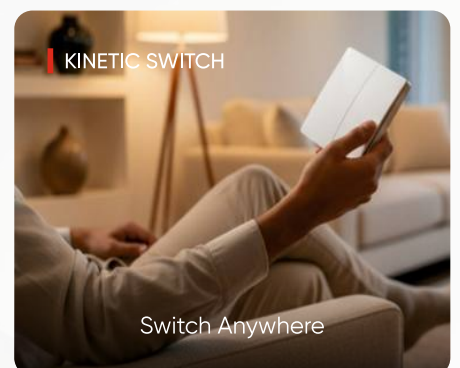
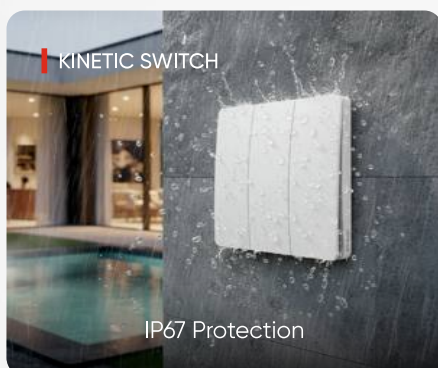
ZEN KINETIC SWITCHES

PRODUCT	PRODUCT NAME	POWER SOURCE	NUMBER OF KEYS	RADIO FREQUENCY	OPERATING RANGE	IP RATING	WHITE MRP (₹)	COLOR MRP (₹)
	S1-SERIES 1G	SELF POWERED	1 KEYS	RF 433 Mhz	80m outdoors 25m indoor (depending on conditions)	IP67	4025/-	4975/-
	S1-SERIES 2G	SELF POWERED	2 KEYS	RF 433 Mhz	80m outdoors 25m indoor (depending on conditions)	IP67	4399/-	5350/-
	S1-SERIES 3G	SELF POWERED	3 KEYS	RF 433 Mhz	80m outdoors 25m indoor (depending on conditions)	IP67	5100/-	6045/-
	S4-SERIES	SELF POWERED	4 KEYS	RF 433 Mhz	80m outdoors 25m indoor (depending on conditions)	IP67	5665/-	6600/-
	S4-SERIES	SELF POWERED	6 KEYS	RF 433 Mhz	80m outdoors 25m indoor (depending on conditions)	IP67	7020/-	7020/-

ZEN CONTROLLER



ZEN KINETIC SWITCH



CENTRALISED WIRING



All loads to one central controller



No wiring, no wall breakage



Cleaner boxes, fewer heavy wires



Safer for AC, geyser, and other heavy loads

AVAILABLE ACCESSORIES



Load Extender

Extra power for heavy loads, without changing your touch panel.



Remote

Control all zen touch panels from your hand.



Pearl

Elegant room accessory that adds smart control without disturbing your design.



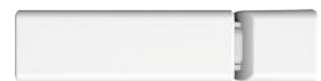
Zen-Doorbell Set

Completely wireless, totally batteryless doorbell.



Zen-Gateway

Connects all Retrofit devices to Wi-Fi for app and voice control.



Zen-Door Sensor

Detects door openings and triggers automations.

Divya Electricals

Chennai

Contact: 9841260168

For any inquiries, do get in touch with us.